



# Media Release

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## **ANZ Vietnam gets Golden Dragon Award**

**For the 5<sup>th</sup> time in a row since 2002, ANZ Vietnam takes great pride in being selected for this annual Golden Dragon Award, a prestigious award for successful foreign-invested businesses in Vietnam. Organisers are Vietnam Economic Times, in coordination with Foreign Investment Bureau of Ministry of Planning & Investment**

On 4<sup>th</sup> February 2007, the Award Ceremony was held at Hanoi Opera House. The event is even more special to ANZ Vietnam as this is the 5<sup>th</sup> time in a row, ANZ Vietnam has made this award.

The selection process involve business performance, compliance to the government policies and procedures, contributions to social activities, judgement from professionals from ministries and more importantly the voting from customers, who are also readers of Vietnam Economics Times' publications. Reputed as a number one customer-oriented bank, ANZ Vietnam again reaffirms this position by gaining considerable voting from the customers.

The award marked an eventful year of 2006 with a range of initiatives taken by ANZ Vietnam to meet the increasingly sophisticated demands of individual and corporate customers in a more dynamic economy. In Personal Banking, ANZ Vietnam takes the lead in product innovation by introducing a variety of products, namely Certificate of Deposits in foreign exchange (USD, AUD, British Pound, Euro) at competitive rates, ANZ Visa Debit for convenience and safety payment, special packages for Vietnamese overseas students in Australia, Car loan approval within 48 hours...apart from the usual VND term deposits.

In Corporate Banking, the year 2006 is a remarkable year with ANZ Vietnam to be the 1<sup>st</sup> foreign bank to join with Saigon Securities Incorporations (SSI) in issuing bonds for Electricity of Vietnam Corporation (EVN) with the total value amounting to VND900 billion. Besides, in a rapidly developing economy like Vietnam, ANZ Vietnam also take great focus on project finance especially in infrastructure and mining projects.

“The award is quite meaningful to us as it is recognition of our continuous efforts in reinforcing customer service excellence. In this 2007, we will undertake expansion plan to better serve our customers”, affirmed Thuy Dam, General Manager of ANZ Vietnam on the occasion.

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